



Mara Bullock, P. Eng, leads the ITS and Technology Planning team at WSP Canada and is a current member of the ITS Canada Board. In her leadership role, she specializes in helping public and private sector clients understand their problems, applies technology and alternative procurement approaches to deliver solutions and actively supports professional development of her team. She has been involved in a variety of projects including traffic management,

traveller information, transit management, connected and automated vehicles, priced managed lanes and smart cities. In addition, she leads the WSP Canada transportation innovation initiative, is a member of WSP's Global ITS team and supports other corporate initiatives.